

## E-NEWS: November 2020

We bring you eNews in our continuing effort to inform members about upcoming events and programs and the many benefits of WID membership. If you were forwarded this copy of eNews, please learn how to [become a member](#) and how to [receive eNews directly](#).

## Women in Development's New Scholarship Program



Women in Development of Greater Boston  
is thrilled to announce our **first-ever Scholarship Program!**

We know that the last year has been hard on so many in our community, for many different reasons, and we want to provide the opportunity for financial support for those that need it in the upcoming year.

Scholarship winners will be provided with **one year of membership** and **entry to all WID programs free of charge** during the entire scholarship period.

Reach out to [widgb@widgb.org](mailto:widgb@widgb.org) with any questions and to submit your application.

**Application deadline is Friday, December 18, 2020 at 5:00PM.**

*Scholarship winners will be notified by January 31, 2021.*

**Download the Application**

## Upcoming Events

Make sure you're [subscribed to our mailing list](#) and following us on social media for updates on our upcoming virtual programs this fall!

**Premiere Sponsor:**



## Maximizing Life Science Partnerships



**December 3, 2020  
12:00-1:30PM**

Boston is a hub for the life sciences with new biotech and pharma companies making Greater Boston and Cambridge their home. As Development professionals, how should we pitch our programs and create lasting partnerships?

Join Women in Development to hear directly from business leaders in Corporate Social Responsibility about how fundraisers can engage with life science companies of different sizes and stages of growth. They'll share insights and answer questions about how you can best connect with employees with the mission of your organization and opportunities to collaborate (and fund!) the essential work that you do every day. Take advantage of this fantastic opportunity to network and connect with life science leaders.

**Moderator:** Sarah MacDonald, Executive Director, Life Science Cares

**Panelists:**

- Alex Schuman, Alexion Pharmaceuticals, Sr. Director CSR and President of Alexion Foundation
- Alex Dasalla, Manager, Investor Relations and Corporate Communications at Collegium Pharmaceuticals
- José Juves, Senior Vice President, Corporate Affairs and Patient Advocacy at Wave Life Sciences

## Mocha, Muffins, and Membership



**November 19, 2020  
8:30-9:30AM**

This time of year is busy for all of us, and especially so this year given the unique challenges presented by the pandemic.

The WIDGB Membership Committee invites you to grab your favorite mug and come together with your fellow WID members at

our first virtual Mocha, Muffins, and Membership virtual event! You'll have an opportunity to cycle through three breakout rooms for the sole purpose of networking with other WID members.

**Your next job opportunity, best practice, or virtual BFF awaits you.**

**REGISTRATION IS FULL**

*Stay tuned for our next member-only event in January.*

## New Program Series

### WID ASKS WHY

Brought to you by WID's Diversity,  
Equity, and Inclusion Committee



Elsa Gomes Bondlow  
Co-Chair



Rachel Jellinek  
Co-Chair

Personally and professionally, many of us have been asking ourselves questions about the state of our world, particularly with regard to the COVID-19 pandemic as well as racial and social injustice. Instead of grappling with these challenges individually, we thought that **our community could benefit from coming together and growing our understanding by exploring these topics through the lens of philanthropy.**

**WID as an organization is committed to promoting and supporting the advancement of others.** Therefore we cannot do that in a vacuum, without first looking at ourselves, examining our own place, diversifying our group, listening to less heard voices amongst us, and acting equitably on behalf of all. We need to start by opening our doors wider, asking good questions, learning more about each others' realities, always advocating for inclusion, and working together to find and implement solutions.

**It's in this spirit that the DEI Committee is launching a new program series called "WID Asks Why".** The goal is to shed light on current practices in the development field that reinforce a multitude of inequities (e.g., racial, gender, and economic) and envision ways to disrupt, dismantle, and reshape the culture of philanthropy to be more equitable.

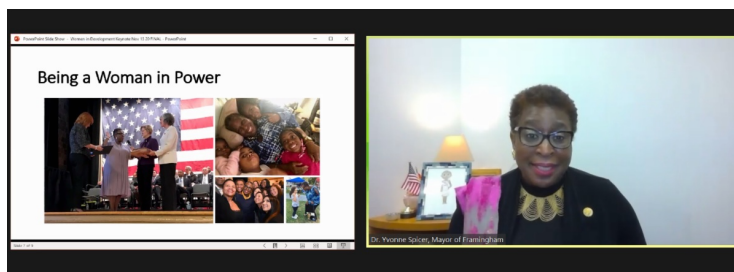
**As valued members of the WID community, we invite you to not only join us but also to share your ideas with regard to potential speakers and topics you'd like us to cover.**

If you have feedback to offer, please reach out to the **DEI Committee Co-Chairs:**

- Elsa Gomes Bondlow: [elsagomesbondlow@gmail.com](mailto:elsagomesbondlow@gmail.com)
- Rachel Jellinek: [rachel@r-films.com](mailto:rachel@r-films.com)

## Program Recap

### Together Apart: WID Virtual Networking & Stories from the Desk of Mayor Yvonne Spicer



The morning began with greetings from **WID's President, Kellen Epstein** and two 15-minute networking sessions. It was a wonderful way to start the morning and was a

fun, virtual replacement for the normal networking that would happen in the room at a WID event.

On our blog, read more about Mayor Spicer's shared powerful network including the likes of **John Lewis** and **Senator Elizabeth Warren**, and how she tackled her first perfect storm: 16 inches of snow fell on the city of Framingham only three days after she was sworn into office.

**Read more on the  
Blog**



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Make sure to check out **our blog** for a growing library of event recaps and webinar recordings.

## WIDGB Blog

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### THE PULSE OF FUNDRAISING

Wondering where to start with End-of-year fundraising? Need a few pointers to freshen up your materials? Look no further! WID has you covered in this month's pulse of fundraising.

### Your Guide to End-of-Year Planning!



#### [3 Strategies Every Nonprofit Should Use for Year-End Fundraising in 2020](#)

“The landscapes of fundraising and grant making have changed dramatically over the last few months. Here are the approaches

nonprofits should consider adopting to improve their chances of year-end fundraising success in 2020.”

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#### [Year-End Fundraising Appeals During Coronavirus - What Works Now?](#)

In this video, Mazarine Treyz from Wild Women Fundraising connects with Steven Shattuck at Bloomerang and discusses how to create a fluid communications plan that produces stories that stand out from all of the crisis messaging.



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#### [Yes, Virtual Presenting Is Weird](#)

Are you having more virtual meetings with donors as December 31st is approaching? Here are some useful tips for how to make a zoom meeting feel less awkward.



## Faces of WID: Meet Caiyln Carr



**Title/Organization:** Development Associate - My Life My Choice

**WID Role:** New to the Profession Member

**Hometown:** Hartford, CT

**Lives Currently:** Somerville, MA

**Education:** B.S. in Communication Studies, Emerson College, Class of 2020

**Hobbies:** Going to concerts/music festivals (pre-COVID, of course), journaling, styling secondhand clothes

Read Caiyln's full profile [on our blog!](#)

## Join the Membership Committee!

Are you a **WID member** looking to expand your network of WID friends/colleagues while volunteering with a terrific group of people? Look no further!

**WID's Membership Committee** is seeking a few more energetic volunteers to help us promote membership, welcome our newest members and plan member only programs throughout the year.

Please contact the WID office at [widgb@widgb.org](mailto:widgb@widgb.org) if you're interested in joining our committee!

## WID Job Listings

Thinking it's time for a change? Want a new challenge? You're in high demand!

[WID Job Listings](#) are the perfect place to start. Make your WID membership work for you by connecting with organizations looking for talented people like you. Be sure to visit the [WID website](#) often as the job listings are kept up-to-date with the latest openings.

***Featured Job of the Month:***

# Boston Partners in Education Director of Development

**Website:** <http://bostonpartners.org/>

**EXPERIENCE LEVEL:** 5-9 years

**JOB TYPE:** full-time

[Click here for more information.](#)

## How to apply:

Please complete the form at: <http://bit.ly/BPIEDD20>

For a password reminder or website login support, please call the WID office at **617-489-6777**.

## WID Movers and Shakers

### Tell Us About...

- A new role in your organization or a job change.
- Recognition for your work in the field of philanthropy or your dedication to the community.
- A recent publication or presentation.

We want to recognize WID members for your significant contributions. Send updates to [widgb@widgb.org](mailto:widgb@widgb.org).

**Welcome to our new  
members this month!**



Check them out on [our blog](#).

## Get Social With Us!



Do you know of an upcoming event related to development, philanthropy, or nonprofit leadership that other WID members might be interested in attending? Share it with us on social media or email it to [widgb@widgb.org](mailto:widgb@widgb.org)!